

**Plated Pitch script:**

**PROBLEM:** Amateur chefs see cooking as a chore that takes too long and has no room for creativity.

Need quick recipe inspiration? Tired of making Kraft mac and cheese and medium-rare chicken? (Pause)(LAUGHTER) We've got you covered.

(pause)(APPLAUSE)

Introducing the **Plated** app – the very best way to turn your kitchen from a ravaged battlefield to a royal buffet! Swipe through curated recipes to get inspiration and share your culinary creations with friends and family. If you run into cooking roadblocks, ask chef SU (“Bon Soir”), your personal AI Su Chef, for help.

With Plated you can elevate your cooking skills one swipe at a time... (APPLAUSE)